



## El Día de los Niños Celebrating Young Americans

# Logo and Song Usage for 2006

The following are terms and conditions for use of the *El Día de los Niños* 2006 logo and song that must be met by official sites:

- The *El Día de los Niños* logo and song is the sole property of the National Latino Children's Institute (NLCI) and may only be applied to products, publications, and other communication vehicles with the written permission of NLCI.
- An official site is designated as one that has signed an agreement with the National Latino Children's Institute for the designated year to serve in this capacity and has agreed to follow all rules and guidelines set forth in the *El Día de los Niños* community handbook.
- The character of the use is for nonprofit educational purposes only and supports the National Latino Children's Agenda (examples include fliers, posters, newsletters, banners, and other multi-media materials) and *El Día de los Niños* activities that are free to children and families.
- Any official *El Día de los Niños* site may use the logo and song in materials (i.e. print and multi-media.) to promote the celebration only.
- Specifications and distribution of the material where the logo is applied, along with a sample of the finished product, must be supplied to NLCI for our records.
- Any external usage of the logo and song must be requested and approved in writing by NLCI.
- The logo and song may not be used to manufacture materials for sale by any corporation, organization, or sponsor.
- All unauthorized or illegal uses will be prosecuted to the full extent of the law.

### Yes, I accept the license agreement.

Event Coordinator (print) \_\_\_\_\_ Signature \_\_\_\_\_  
Executive Director (print) \_\_\_\_\_ Signature \_\_\_\_\_  
Event location \_\_\_\_\_ Date of event \_\_\_\_\_

Please print:

Name \_\_\_\_\_ Title \_\_\_\_\_  
Organization \_\_\_\_\_  
Executive Director \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail of Event Coordinator \_\_\_\_\_

*Fax or mail this form to the National Latino Children's Institute.*